

## [Privacy and Cookie Policy](#)

PM Healthcare (“we”, “us”, or “our”) is committed to protecting and respecting your privacy.

This Privacy & Cookie Policy explains how we collect, use, store, and protect personal information when you visit our website, contact us, attend our events, use our services, or otherwise interact with us.

This Policy is intended to comply with applicable data protection laws, including the UK GDPR and the Data Protection Act 2018.

### 1. Who We Are

PM Healthcare

Website: [www.pmhealthcare.co.uk](http://www.pmhealthcare.co.uk)

Email: [servicedelivery@pmhealthcare.co.uk](mailto:servicedelivery@pmhealthcare.co.uk)

Address: The Stable Yard, Vicarage Road, Stony Stratford, Milton Keynes, Buckinghamshire, MK11 1BN

If you have questions regarding this Policy or how we handle personal data, please contact us using the details above.

### 2. Information We Collect

We may collect and process the following information:

#### Information You Provide Directly

- Name
- Company or organisation name
- Job title
- Email address
- Telephone number
- Event registration information
- Enquiry or contact form submissions
- Communications and correspondence

#### Information Collected Automatically

When you use our website, we may automatically collect:

- IP address
- Browser type and version
- Device information
- Operating system
- Website usage information
- Pages visited and time spent on pages
- Referral sources
- Cookie and tracking information

### 3. How We Use Personal Information

We may use personal information to:

- Respond to enquiries and requests;
- Provide services and event registrations;
- Manage business relationships;
- Improve our website and user experience;
- Communicate relevant updates and business information;
- Monitor website performance and security;
- Comply with legal and regulatory obligations.

We only process personal data where we have a lawful basis to do so.

### 4. Legal Basis for Processing

We process personal data under one or more of the following lawful bases:

- Consent;
- Performance of a contract;
- Legitimate interests;
- Compliance with legal obligations.

Where consent is relied upon, it may be withdrawn at any time.

### 5. Marketing Communications

We may send business-related communications where permitted by law.

You may opt out of marketing communications at any time by:

- Clicking the unsubscribe link in emails; or
- Contacting us directly.

We do not sell personal information to third parties.

## 6. Sharing Your Information

We may share personal information with:

- Event and service providers;
- IT and website hosting providers;
- Professional advisers;
- Regulatory or legal authorities where required;
- Service providers supporting our business operations.

We require third parties to process personal information securely and lawfully.

## 7. Data Security

We implement reasonable technical and organisational measures to protect personal data against:

- Unauthorised access;
- Loss or misuse;
- Alteration or disclosure;
- Cybersecurity threats.

While we take reasonable precautions, no internet transmission or storage system can be guaranteed fully secure.

## 8. Data Retention

We retain personal information only for as long as reasonably necessary for:

- Business purposes;
- Legal or regulatory obligations;
- Legitimate operational requirements.

Retention periods may vary depending on the nature of the information involved.

## 9. Your Rights

Under applicable data protection laws, you may have rights including:

- Access to your personal data;
- Correction of inaccurate information;
- Deletion of personal data;

- Restriction of processing;
- Objection to processing;
- Data portability;
- Withdrawal of consent;
- Lodging a complaint with the UK Information Commissioner's Office (ICO).

Requests relating to personal data may be submitted using the contact details above.

## 10. Cookies

### What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function effectively, improve user experience, and provide analytical information.

### How We Use Cookies

Our website may use cookies to:

- Ensure website functionality;
- Remember user preferences;
- Analyse website traffic and performance;
- Improve website usability;
- Support security and fraud prevention.

### Types of Cookies We May Use

#### Essential Cookies

Necessary for website operation and security.

#### Analytics Cookies

Help us understand how visitors use our website and improve performance.

#### Functional Cookies

Remember preferences and improve user experience.

#### Third-Party Cookies

Some third-party services embedded on our website may use cookies, including analytics or media services.

## 11. Managing Cookies

You can control and manage cookies through:

- Your browser settings;
- Website cookie consent tools;
- Third-party opt-out tools where applicable.

Please note that disabling certain cookies may affect website functionality.

## 12. Third-Party Websites

Our website may contain links to third-party websites.

We are not responsible for the privacy practices or content of external websites and encourage users to review their privacy policies separately.

## 13. International Transfers

Where personal data is transferred outside the United Kingdom, we will take appropriate steps to ensure suitable safeguards are in place in accordance with applicable data protection laws.

## 14. Changes to This Policy

We may update this Privacy & Cookie Policy periodically to reflect:

- Legal or regulatory changes;
- Operational updates;
- Website or service changes.

Updated versions will be published on this page with a revised effective date.

## 15. Contact Information

If you have questions regarding this Policy or our handling of personal information, please contact:

PM Healthcare

Email: [servicedelivery@pmhealthcare.co.uk](mailto:servicedelivery@pmhealthcare.co.uk)

Website: [www.pmhealthcare.co.uk](http://www.pmhealthcare.co.uk)

You also have the right to contact the UK Information Commissioner's Office (ICO):

<https://ico.org.uk/>

Policy Review Date: May 2027