

ICB/ICS Development & Medicines Strategy:

Medicines, Money and Population Health
- The Next Commissioning Model

Tuesday 3rd November 2026

Agenda

Royal College of General Practitioners
30 Euston Square, London, NW1 2FB

This event will be funded by pharmaceutical companies through event sponsorship, sponsored satellite sessions and stand sponsorship. These companies have had no input into the design or content of the conference agenda (other than their own sessions/stands) but will be in attendance on the day. Any sessions delivered with input from our sponsors will be clearly marked on the programme. A full list of confirmed sponsors for this event is detailed below.

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Morning Sessions

Time	Session	
08:30	Registration and Networking Open	
09:10	Chair's Welcome Ewan Maule Clinical Director, North East and North Cumbria ICB Auditorium	
09:20	Strategic Commissioning, Neighbourhood Health and the Future of Medicines – How do we manage national policy direction within the local environment? As the NHS evolves through major reforms, the 10-Year Health Plan and neighbourhood health, medicines and pharmacy leadership have a vital role in shaping future services. This session will examine the national policy landscape, evolving commissioning responsibilities, and how medicines can be used strategically to improve outcomes, reduce inequalities and deliver local priorities on the journey to 2030. Speaker details to follow Auditorium	
10:05	Sponsored Session Details to follow Auditorium	
10:35	Coffee and Networking in Exhibition Area	
11:05	Strategic Commissioning in Practice: From Medicines Optimisation to Strategic Commissioning - skills needed Explore how medicines leaders can move from operational delivery to strategic commissioning, understanding the roles of ICBs and providers, building effective partnerships, and using medicines strategy to drive system-wide change. Speaker details to follow	Neighbourhood Health and Community Pharmacy: Embedding Community Pharmacy in Neighbourhood Health – A team-based approach Explore how community pharmacy can play a central role in neighbourhood health through new care models, independent prescribing services, stronger integration with primary care, and collaborative approaches that improve outcomes for local populations. Dr Wasim Baqir Head of Pharmacy Integration Primary Care and Community Services, NHS England
11:50	Movement Break	
12:00	Medicines, Population Health and Prevention: Using Medicines to Improve Population Health Understand how a population health approach to medicines can support prevention, tackle inequalities and improve outcomes, including real-world examples of successful delivery. Reena Patel Senior Healthcare Strategy Consultant & Principal Pharmacist, RP Healthcare Consultancy & Leeds Health & Care Partnership – West Leeds PCN Marsha Showman Advanced Clinical Pharmacist, CVD Clinical Lead, West Leeds PCN	Workforce, Leadership and Independent Prescribing: Building the Workforce to Deliver the Future This session considers the workforce, leadership and governance needed to deliver the future of pharmacy, including the rollout of independent prescribing, evolving professional roles, workforce development, and new models of care that support neighbourhood health and system transformation. William Swain Assistant Director for Pharmacy Workforce Transformation and Associate Professor (Teaching) - South East London Integrated Care Board & CEPIP, UCL School of Pharmacy

Afternoon Sessions

Time	Session	
12:45	Standing Buffet Lunch and Networking in Exhibition Area	
13:45	Sponsored Session Details to follow Auditorium	
14:15	Movement Break	
14:25	Commissioning for Value: Contracts, Incentives and Delivering Better Outcomes Gain practical insight into the financial and contractual levers that drive high-quality, sustainable care, including outcomes-based commissioning, provider accountability, performance management and approaches to maximising value from medicines budgets. Speaker details to follow	Digital Medicines Strategy: Data and the Single National Formulary Understand how digital transformation is reshaping medicines management, with a focus on the development of the Single National Formulary and its potential to drive consistency, improve outcomes and support more effective commissioning. The session will also consider digital prescribing, medicines interoperability, data-driven decision making and building resilience across medicines supply chains. Rebecca Burgoyne Senior Medicines Policy Manager, NHS England Rahul Singal Chief Pharmacy and Medicines Information Officer, North East London NHS Foundation Trust
15:10	Coffee and Networking in Exhibition Area	
15:30	Medicines Strategy 2030: What Must We Do Next? To conclude the day an expert panel will discuss the future of medicines strategy and commissioning, exploring the opportunities and challenges that lie ahead. Panellists will consider the evolving roles of commissioners, providers and community pharmacy, the capabilities needed for success, and the practical actions organisations should take now to prepare for 2030. Speaker details to follow Auditorium	
16:15	Conference Close	

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