ICB/ICS Development & Medicines Strategy:

Medicines, Money and Population Health - The Next Commissioning Model

Tuesday 3rd November 2026

Agenda

Royal College of General Practitioners
30 Euston Square, London, NW1 2FB

This event will be funded by pharmaceutical companies through event sponsorship, sponsored satellite sessions and stand sponsorship. These companies have had no input into the design or content of the conference agenda (other than their own sessions/stands) but will be in attendance on the day. Any sessions delivered with input from our sponsors will be clearly marked on the programme. A full list of confirmed sponsors for this event is detailed below.

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Morning Sessions

Time	Session	
08.30	**Registration and Networking**	
09.10	**Chair's Welcome** **Ewan Maule** Clinical Director, North East and North Cumbria ICB Auditorium	
09.20	**Strategic Commissioning, Medicines and Pharmacy Leadership** An introduction to the principles of strategic commissioning: looking at policy context, the potential role of medicines stewardship and pharmacy leadership and the opportunities presented. **William Rial** Regional Chief Pharmacist, East of England - NHS England Auditorium	
10.05	**What's Next for Uncontrolled Adult Asthma?** This presentation is organised and funded by Chiesi Limited and contains promotional content. It is intended for UK HCPs only. **Monbi Stefanova Chakma, PhD** Clinical Pharmacist, National Heart and Lung Institute (NHLI), Imperial College London Auditorium	
10.35	**Coffee and Networking in the Exhibition Area**	
11.05	**Strategic Commissioning in Practice: From Medicines Optimisation to Strategic Commissioning** Explore how medicines leaders can move from operational delivery to strategic commissioning, understanding the roles of ICBs and providers, building effective partnerships, and using medicines strategy to drive system-wide change. **Vanessa Burgess** Chief Pharmacist, South East London Integrated Care Board Auditorium	**Neighbourhood Health and Community Pharmacy: Embedding Community Pharmacy in Neighbourhood Health – A team-based approach** Explore how community pharmacy can play a central role in neighbourhood health through new care models, independent prescribing services, stronger integration with primary care, and collaborative approaches that improve outcomes for local populations. **Dr Wasim Baqir** Head of Pharmacy Integration - Primary Care, NHS England G.4.5
11.50	**Movement Break**	
12.00	**Workforce, Leadership and Independent Prescribing: Building the Workforce to Deliver the Future** This session considers the workforce, leadership and governance needed to deliver the future of pharmacy, including the rollout of independent prescribing, evolving professional roles, workforce development, and new models of care that support neighbourhood health and system transformation. **William Swain** Assistant Director for Pharmacy Workforce Transformation and Associate Professor (Teaching) - South East London Integrated Care Board & CEPIP, UCL School of Pharmacy Auditorium	**Medicines, Population Health and Prevention: Using Medicines to Improve Population Health** Understand how a population health approach to medicines can support prevention, tackle inequalities and improve outcomes, including real-world examples of successful delivery. **Reena Patel** Senior Healthcare Strategy Consultant & Principal Pharmacist, RP Healthcare Consultancy & Leeds Health & Care Partnership – West Leeds PCN **Marsha Showman** Advanced Clinical Pharmacist, CVD Clinical Lead, West Leeds PCN G.4.5

Afternoon Sessions

Time	Session
12.45	**Lunch and Networking in the Exhibition Area**
13.45	**Unlocking Value Through Contracting** Using real-world transformation experience, this session argues that the NHS does not have a contracting problem but a value realisation problem and explores how contracting can become a catalyst for better outcomes, reduced inequalities and sustainable healthcare. **Paula Wilkinson** Director of Pharmacy, Medicines and Clinical Policies - NHS Essex Integrated Care Board Auditorium
14.25	**Single National Formulary: Building the Foundation for Consistent, Digital Medicines Information Across the NHS** This session will explore the origins and development of the Single National Formulary (SNF), the challenges associated with maintaining multiple local formularies, and the progress made towards delivering a nationally curated approach to medicines content for the NHS. It will reflect on lessons learned to date and consider how the SNF can support greater consistency, interoperability and digital transformation across health and care systems. **Rebecca Burgoyne** Senior Medicines Policy Manager, NHS England **Rahul Singal** Chief Pharmacy and Medicines Information Officer, NHS England Auditorium
15.10	**Coffee and Networking in the Exhibition Area**
15.30	**Medicines Strategy 2030: What Must We Do Next?** To conclude the day an expert panel will discuss the future of medicines strategy and commissioning, exploring the opportunities and challenges that lie ahead. Panellists will consider the evolving roles of commissioners, providers and community pharmacy, the capabilities needed for success, and the practical actions organisations should take now to prepare for 2030. **Vanessa Burgess** Chief Pharmacist, South East London Integrated Care Board **Yousaf Ahmad** ICS Chief Pharmacist and Director of Medicines and Pharmacy, NHS Thames Valley Integrated Care Board **Rahul Singal** Chief Pharmacy and Medicines Information Officer, NHS England Auditorium
16.15	**Conference Close**

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